

**Dr. Jeff Elenberger**

# The Top 10 Things You Must Know Before Choosing Your *Orthodontist*



**Elenberger Orthodontics**

## Welcome Letter from Dr. Jeff Elenberger

Dear Friend,

If you are researching orthodontists for yourself or your child, then you are in the right place! You should know that just like all teeth are different, every orthodontic practice is different, too. In your search to find the right provider for your family, you will most likely find similar treatment options. It's important to know, however, that all treatment is not the same.

At Elenberger Orthodontics, our mission is to serve others by changing lives, supporting our community, and taking a patient-centric approach to care. My team and I work hard to offer the highest quality care in a friendly, comfortable environment. With our "patient-first" approach, our biggest reward is seeing how happy our patients are with their new smiles after treatment.



To help support our mission and to help you choose the right practice, I invite you to read my report, **"The Top 10 Things You Must Know Before Choosing Your Orthodontist"** Each section addresses an important question to consider as you research options for your and your family's treatment. While many providers fit a few of the criteria, I strongly encourage you to settle for nothing less than the complete package. It's what you and your teeth deserve!

I hope you find my report to be informative and helpful as you begin your exciting journey toward your ideal, healthy smile. If you would like to know more about any of the information I've included here, feel free to call me or speak to a member of my knowledgeable team at 916-827-3039

To Your Healthiest Smile,

Sincerely,

*Dr. Jeff Elenberger*

P.S. When you are ready, I invite you to schedule your complimentary **Elenberger Orthodontics Smile Analysis** by calling 916-827-3039 Your appointment includes a comprehensive exam, digital x-rays, an in-depth consultation, and a bonus free copy of my book, *"The Path to Your Future: An Illustrious Guide to All Things Life."*

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## 1. Do They Have Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask a potential orthodontist include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also consider whether they attend continuing education courses to stay up to date with modern advancements in the dental health care field.

If you are seeking orthodontic treatment, the first, and possibly most important information any orthodontic patient should understand, is that while all orthodontists are dentists, not all dentists are orthodontists. In fact, only 6% of dentists have undergone the years of extra training required to become an orthodontist. To be sure your orthodontist is indeed the specialist you're seeking, look for the American Association of Orthodontists (AAO) seal.

At Elenberger Orthodontics, our team has helped to improve over 7,000 smiles since 1989 through a wide variety of orthodontic treatments. As a team, every one of us believes in the importance of staying current with the techniques and technologies available for quality dental care. For this reason, our doctor regularly attends continuing education courses to supplement the distinguished education and training he received while pursuing his dental and orthodontic specialist degrees.

Extensive experience allows our doctor to provide expert, professional care that matches each patient's unique needs.



## 2. Are They Award-Winning?

When you're considering a potential orthodontist, ask if he or she has been awarded recognition for skill, expertise, or exceptional customer service. When a reputable organization takes the time to highlight a particular orthodontic office over all other providers, this signals that your orthodontist is one of the best in the area.

Elenberger Orthodontics is proud to announce that our efforts to provide high-quality orthodontic care has been recognized and we have received the following awards:

- Education - University at Buffalo-SUNY
- 2019, 2018, 2017, 2016 America's Top Orthodontists
- The Top 19 Best Sacramento Orthodontists - Expertise.com - 2017
- Best of the Best in Sacramento Magazine - 2016, 2017 & 2018
- Best of Rocklin Awards - 2015, 2016, 2017 & 2018 Best of the Best Orthodontists - voted by the readers of the Placer Herald in Rocklin - 2018

These recognitions mean that with Dr. Elenberger's level of expertise and advanced training, you can rest assured that your teeth are in great hands at Elenberger Orthodontics!



## 3. Do They Have a Guarantee?

A great practice will stand behind their treatment, and the best way to do that is with a guarantee. Orthodontists should offer a solid guarantee to make sure you know that you come first no matter what. Your satisfaction and health are of the utmost importance!

When you are considering a new orthodontic office for yourself or your loved ones, ask whether they back up their treatments with any guarantees. Also, make sure that a guarantee doesn't have any fine print or loopholes.

At Elenberger Orthodontics, we stand behind our treatment. That's why your smile is completely backed by our **100% Satisfaction Guarantee**. If you are unsatisfied with your treatment or the care you receive at our office, simply let us know and we will do what it takes to make it right. Our guarantee has you covered!



## 4. Do They Offer a Same-Day Free Consultation?

Your first visit to a new orthodontist can be a costly experience. To create a comprehensive customized treatment plan, your orthodontist needs to do a complete exam, including x-rays and a thorough discussion of everything from treatment options to an estimation of how long treatment will last. This is also your chance to ask questions, lay out any concerns, and get educated on the decision that will impact your health.

At Elenberger Orthodontics, you will receive your complimentary **Elenberger Orthodontics Smile Analysis**, which includes a comprehensive exam, digital x-rays, an in-depth consultation, and a bonus free copy of Dr. Elenberger's book, *"The Path to Your Future: An Illustrious Guide to All Things Life."* What's even better? We can get you in for your initial appointment on the same day that you call us!

Our complimentary consultation comes with no obligation so you can consider it an easy opportunity to see whether our practice is the perfect fit for you. Contact one of our friendly offices for more information or to schedule your **FREE** appointment today!





## 5. Do They Offer Same-Day Starts?

In today's world, everyone is busy! Making the decision to get orthodontic treatment shouldn't interrupt your entire schedule, which is why doctors should implement flexibility for scheduling appointments. When looking for an orthodontist, make sure they offer flexible hours, short wait times, and same-day starts. With today's technology in a fast-paced world, this is a necessity for any successful practice to run efficiently.

At Elenberger Orthodontics, we're committed to providing the highest quality care to our patients AND we want to make the treatment process as convenient for you as possible. We never want your busy schedule to deter you from seeing our specialists, which is why we offer convenient appointment times. In addition, we also provide the option to begin treatment on the same day as your initial evaluation. By offering same-day treatment starts, we put your scheduling needs ahead of our own – and we save you money by eliminating the cost of a second appointment! We also keep appointments running on time so you can count on being seen at your actual appointment time.





## 6. Do They Provide Airway Orthodontics?

In addition to providing a happy, healthy smile, high-quality orthodontic treatment will also make your or your child's health a top priority. This means incorporating Airway Orthodontics, a medical subfield that studies the established link between optimal breathing and long-term health benefits, into your treatment plan. Certain oral habits and breathing obstructions can force your body to compensate for lower oxygen levels. Oftentimes, this occurs while you're sleeping. When the body struggles in this way for an extended amount of time, you are at an increased risk for numerous health problems, including heart disease and diabetes.

At Elenberger Orthodontics, we incorporate Airway Orthodontics into our treatment approach. If you or your child are experiencing poor sleeping patterns, then give our office a call today to schedule your free, no-obligation **Elenberger Orthodontics Smile Analysis**. During your appointment, Dr. Elenberger will explain his findings and recommendations to you, plus answer all your questions.



## 7. Do They Respect Your Time?

When you find an orthodontic office that leaves you feeling cared for and at-ease, that doesn't mean you want to spend all your time there! When researching a new orthodontist, ask what his or her scheduling policies are. Also, ask if they reserve time in their schedule for last-minute emergency appointments. In addition, consider how long a typical appointment time slot is and whether it leaves time for a thorough exam and any follow-up questions you may have. Avoid offices that double book appointments, because they expect cancellations. When an orthodontist doesn't reserve enough time for each patient, appointments can end up running late. That translates to you having to stay in the waiting room for up to an hour in certain cases!

Elenberger Orthodontics respects your time and busy schedule, and we make sure that your appointment time is accurate and that you are promptly seen upon arrival. We never double book appointments, and we always ensure that plenty of time is allotted to every patient. We want everyone who sees our doctor to have plenty of time to get all their questions answered, without making the next patient wait unnecessarily. That's our Elenberger Orthodontics promise to you!



## 8. Do They Have Advanced Technology?

Technology plays an important role in dental health care and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advancements have been made in the last 20 years, which is why it's important to find out whether your potential orthodontist uses the latest technology for their patients' benefit.

Here at Elenberger Orthodontics, we use the latest technology throughout your treatment process, starting with your initial diagnostic appointment. From extremely accurate imaging to accelerated orthodontic treatment, our technology helps make the experience faster, easier, and even fun!

To learn more details about the specific types of technology used in our office, please visit our website.



## 9. Are They Endorsed by Local Dentists & Physicians?

When local dentists in the area recommend a particular orthodontist over all others, they are staking their own reputations on that recommendation. That is why a recommendation by dentists is one of the highest accolades an orthodontic office can receive. When you are looking for an orthodontist, therefore, take the time to find out whether a particular doctor gets many referrals from local dentists.

Our orthodontist at Elenberger Orthodontics frequently meets new patients who have been referred by their family dentists. Our reputation for quality treatment, state-of-the-art technology, and a friendly, welcoming atmosphere has made Elenberger Orthodontics an easy choice for dentist referrals. Contact us today to see how we can help you!





## 10. Do They Offer Discounts?

Discounts and rewards show that your doctor appreciates you as a patient and cares about giving back to you. Whether it be 0% interest monthly payments or taking a percentage off to save you money, it's good to know what your options are. When consulting with your potential orthodontist, be sure to ask if they offer any discounts or rewards.

Striving to be the best orthodontist in Rocklin doesn't mean our team needs to be the most expensive! At Elenberger Orthodontics, we offer multiple ways to help you offset the cost of treatment, including discounts for family members, military service members, first responders, and to our patients who pay in full for treatment. We realize you're making an investment in your health and we want to help make it as affordable for you as possible. This is just another way we put our patients first! During your complimentary **Elenberger Orthodontics Smile Analysis**, ask one of our friendly team members for additional information on any of these discount options.



## 11. Do They Have Flexible Payment Options?

This report was only supposed to include 10 crucial questions to consider when looking for an orthodontist, but affordability is so important that I've included this section as a bonus.

Whether or not you have insurance, it's important to understand what kind of payment options your potential dental health care provider offers before you make a decision. At Elenberger Orthodontics, we strongly believe that no one should ever have to delay necessary orthodontic treatment due to financial concerns. That's why we do our best to help you work within your budget while still providing you with high-quality orthodontic care.

When you come in for your complimentary consultation, we'll help you understand all the different payment plans we offer, from **no-interest payment plans through CareCredit and Wells Fargo to in-office financing**, we are here to simplify the financial process so you can focus on what really matters – your new healthy smile. You can rest easy knowing that every facet of your braces and orthodontic treatment will be smooth sailing and worry-free!



## Closing Letter from Dr. Jeff Elenberger

Dear Friend,

I hope this report has helped you learn more about what you can expect from your orthodontic treatment, as well as what you should expect from your provider. Don't be afraid to ask about each item I included on this list. If you have already signed up for treatment with a provider, feel free to call the office and ask a few follow-up questions. Remember, this is your smile we're talking about here – you deserve to feel confident and comfortable for the entirety of your treatment!

While my primary goal was simply to educate you and facilitate your search for an orthodontist for you or your family, I hope you've also discovered a bit about Elenberger Orthodontics and why I'm so passionate about what I do. Yes, I love creating beautiful smiles, but more than that, I love nurturing great relationships with my patients and helping them be happier and healthier overall. It may sound like I expect a lot from my fellow orthodontists, and that's true, but only because I expect so much from myself. You're putting your trust in me, and that's not something I take lightly.

To learn more about Elenberger Orthodontics, simply call 916-827-3039 and don't forget about your **Elenberger Orthodontics Smile Analysis**. A FREE comprehensive consultation may be the only thing standing between you and the smile you've always wanted.

To Your Healthiest Smile,

*Dr. Jeff Elenberger*

P.S. When you are ready to learn more about Elenberger Orthodontics, give us a call at 916-827-3039 to request your free, no-obligation **Elenberger Orthodontics Smile Analysis**, which includes a comprehensive exam, digital x-rays, an in-depth consultation, and a bonus free copy of my book, *"The Path to Your Future: An Illustrious Guide to All Things Life."*





[www.ElenbergerOrthodontics.com](http://www.ElenbergerOrthodontics.com)  
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